



Aerospace Industries
Association of Canada

L'Association des industries
aérospatiales du Canada

October 6, 2011

proudly hosts

THE FIRST

Canadian Aerospace Summit

Ottawa Convention Centre
November 2&3, 2011

**SPONSORSHIP
OPPORTUNITIES**

FOR INFORMATION AND REGISTRATIONS: WWW.AIAC.CA

THE FIRST

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The First Canadian Aerospace Summit offers three separate events: A **Conference Program** featuring prestigious industry guest speakers who will present on current Canadian and International industry themes, a **B2B – Trade Show*** event which will connect the representatives of large Canadian and International prime contractors with potential suppliers as well as a special **Gala Reception and Dinner**** to celebrate AIAC's 50th anniversary.

* Registrations to the B2B – Trade Show event include access to the Summit Conference.

** Access to Gala Reception & Dinner is separate from the Conference and B2B – Trade Show event.

GENERAL AEROSPACE SUMMIT SPONSORSHIPS

SPONSORSHIP OPPORTUNITY	RATE	SPECIAL BENEFITS
Conference Lanyard or Delegate Bag <div style="text-align: center; font-size: 2em; font-weight: bold; color: black; transform: rotate(-5deg);">SOLD OUT</div>	\$5,000	<ul style="list-style-type: none"> Platinum Level benefits Exclusive sponsorship Lanyard OR Summit bag (co-branded with AIAC) Insert in registration package Specific signage and recognition at registration 1 reserved seat at Keynote Luncheon head table
Conference Networking Breaks November 2 Afternoon November 3 Morning <div style="text-align: center; font-size: 2em; font-weight: bold; color: red; transform: rotate(-5deg);">ONE LEFT!</div>	\$5,000	<ul style="list-style-type: none"> Platinum Level benefits 2 opportunities or possibility of exclusive sponsorship for both breaks (\$8,500 and Diamond level benefits) Networking Break signage and recognition Sponsor brochure or business card display at event 1 reserved seat at Keynote Luncheon head table
Program Sponsor <div style="text-align: center; font-size: 2em; font-weight: bold; color: black; transform: rotate(-5deg);">SOLD OUT</div>	\$5,000	<ul style="list-style-type: none"> Platinum Level benefits Exclusive sponsorship Logo featured on the published program Insert in registration package 1 reserved seat at Keynote Luncheon head table
Conference Speaker Gifts	\$3,000	<ul style="list-style-type: none"> Gold Level benefits Exclusive sponsorship Specific verbal recognition for support and logo on individual gift tags
SPECIAL Merchandise & Marketing	\$3,500	<ul style="list-style-type: none"> Gold Level benefits Multiple opportunities i.e. Note Book, USB Key, bookmark, post-it or other item Consideration for co-branding items Guaranteed distribution at registration <p>NOTE: When merchandise item is provided by the sponsor, sponsor assumes all costs and responsibility for the ordering and timely delivery of approved item to the event. When merchandise item is provided by the sponsor, marketing and visibility fee payable to the Summit is \$2000</p>

B2B – TRADE SHOW SPONSORSHIPS

SPONSORSHIP OPPORTUNITY	RATE	SPECIAL BENEFITS
B2B Marketplace Café	\$10,000	<ul style="list-style-type: none"> • Titanium Level benefits • Open to 2 sponsors only • 2-3 minutes podium time during opening of the event • Session specific signage and on-screen recognition at Summit • Info table / booth for duration of B2B – Trade Show event in Canada Hall 3
B2B – Trade Show Opening Breakfast Sponsor November 3 SOLD OUT	\$5,500	<ul style="list-style-type: none"> • Platinum Level benefits • 1 sponsor for November 3 breakfast located in Canada Hall 3 • Podium time during Opening Breakfast • Event-specific signage and verbal recognition
B2B – Trade Show Networking Reception	\$1,000	<ul style="list-style-type: none"> • Gold Level benefits • Open to 3 B2B-Trade Show SME registrants • Event-specific signage and recognition • Brochure or business card display at event
B2B – Trade Show Coffee Cart Services SOLD OUT	\$750	<ul style="list-style-type: none"> • Gold Level benefits • Open to two sponsors only (for morning and after-noon services) • Includes logo on coffee cart • Event-specific signage and recognition

AIAC 50TH ANNIVERSARY GALA RECEPTION AND DINNER SPONSORSHIPS

SPONSORSHIP OPPORTUNITY	RATE	SPECIAL BENEFITS
50th Anniversary Gala Reception SOLD OUT	\$15,000	<ul style="list-style-type: none"> • Titanium Level benefits • Exclusive sponsorship • Option of 2-3 minutes of podium time or on-screen messaging during the Gala Reception & Dinner • Specific signage and enhanced on-screen recognition • 1 reserved table for 10 at Gala Dinner
50th Anniversary Gala Dinner Champagne toast & Wine	\$15,000	<ul style="list-style-type: none"> • Titanium Level benefits • Exclusive sponsorship • Option of 2-3 minutes podium time or on-screen messaging during the Gala Reception & Dinner • Option to propose toast • Specific signage and enhanced on-screen recognition • 1 reserved table for 10 at Gala Dinner

50th Anniversary Gala Dinner Entertainment	\$15,000	<ul style="list-style-type: none"> • Titanium Level benefits • Exclusive sponsorship • Option of 2-3 minutes podium time or on-screen messaging during the Gala Reception & Dinner • Option to introduce main entertainment • Specific signage and enhanced on-screen recognition • 1 reserved table for 10 at Gala Dinner
50th Anniversary Gala Dinner Dessert and Ice Sculpture SOLD OUT	\$15,000	<ul style="list-style-type: none"> • Titanium Level benefits • Exclusive sponsorship • Option of 2-3 minutes podium time or on-screen messaging during the Gala Reception & Dinner • Specific signage and enhanced on screen recognition • 1 reserved table for 10 at Gala Dinner
James C. Floyd Award SOLD OUT	\$10,000	<ul style="list-style-type: none"> • Titanium Level benefits • On screen and verbal recognition during award ceremony • Introduction of award winner • Reserved table for 10 at Gala Dinner • Option for multiple year commitment
Evening Networking Reception SOLD OUT	\$8,000	<ul style="list-style-type: none"> • Titanium Level benefits • Exclusive sponsorship opportunity • Evening Reception-specific signage and recognition • Sponsor brochure or business card display at event • 6 guests at Gala Dinner

AEROSPACE SUMMIT KEYNOTE RECEPTION AND LUNCHEON SPONSORSHIPS

SPONSORSHIP OPPORTUNITY	RATE	SPECIAL BENEFITS
Keynote Luncheon ONE LEFT!	\$10,000	<ul style="list-style-type: none"> • Titanium Level benefits • Open to 2 sponsors only • 2-3 minutes of podium time in addition to an introduction or thank you for Keynote Luncheon speaker • Specific signage and on-screen recognition • 2 seats at the Keynote Luncheon head table • Option to distribute approved sponsor's gifts to Keynote Luncheon attendees
Luncheon Reception (Located in B2B-Trade Show Canada Hall) SOLD OUT	\$7,000	<ul style="list-style-type: none"> • Diamond Level benefits • Exclusive sponsorship • Reception-specific signage and recognition • 2 seats at Keynote Luncheon head table • Sponsor brochure or business card display

STANDARD BENEFITS

TITANIUM SPONSORSHIPS

- Logo and link on Summit website
- Logo visibility on registration information
- 3 complimentary Summit registrations
- 1 reserved prime position table at the Keynote Luncheon
- Logo visibility on Summit signage
- Logo visibility and verbal recognition during Summit program
- Option to provide Insert in delegate kit or onsite handout to delegates
- Option to set-up info booth in registration/public area
- Post-Event logo and link posting on AIAC website

DIAMOND SPONSORSHIPS

- Logo and link on Summit website
- Logo visibility on registration information
- 2 complimentary Summit registrations
- Logo visibility on Summit signage
- Logo visibility and verbal recognition during Summit program
- Option to reserve table location at Keynote luncheon
- Option to provide an insert in delegate kit or on-site handout to delegates
- Post-event logo and link posting on AIAC website

PLATINUM SPONSORSHIPS

- Logo and link on Summit website
- Logo visibility on registration information
- Logo visibility on Summit signage
- Logo visibility and verbal recognition during Summit program
- 1 complimentary Summit registration
- Option to reserve Keynote Luncheon table location
- Option to provide Insert in delegate kit or on-site handout to delegates
- Post-event logo and link posting on AIAC website

GOLD SPONSORSHIPS

- Logo and link on Summit website
- Logo visibility on registration information
- Logo visibility on Summit signage
- Logo visibility and verbal recognition during Summit program
- Option to provide Insert in delegate kit or on-site handout to delegates
- Post-event logo and link posting on AIAC website

To further discuss or to secure your Canadian Aerospace Summit visibility package, please contact Maryse Harvey at mharvey@aiac.ca



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